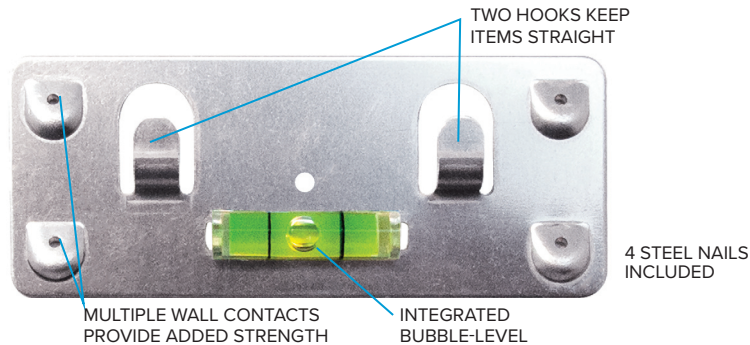


# Offer your customers a new and innovative picture hanger that makes picture hanging a snap!

## THE **BALANCED HANGER**<sup>™</sup>

*Come Hang with Us*

The Balanced Hanger<sup>™</sup> virtually eliminates the major hassles associated with hanging pictures!



### CONSUMER BENEFITS



#### Easy, one-step installation!

No need for elaborate time-consuming measuring gymnastics. Click [HERE](#) to see a "How-To" video.



#### Helps artwork stay straight

Two hooks help keep artwork level and reduces the need to repeatedly straighten pictures.

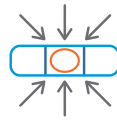


#### Saves time and frustration

Securely holds all sizes of artwork up to 75 lbs.\* Includes four steel nails.

\*Maximum weight into 5/8" drywall/plaster

### INCREASED SALES OPPORTUNITY



#### Impressive visual advantage

Integrated level, dual hook and elongated design. Distinct branding with clearly stated features and benefits.



#### Highest margin hanger

Picture hanging hardware need not be a lost leader. Balanced Hanger is a specialty item priced right for the client and your cash register.



#### 100% made in the USA

Manufactured, assembled, packaged in the USA!

FOR LARGE OR SMALL, HEAVY OR LIGHT APPLICATIONS

PROFESSIONAL GRADE MUSEUM QUALITY

THE **BALANCED HANGER**<sup>™</sup>

*Come Hang with Us*

**SELF-LEVELING PICTURE HANGER**

*Two hooks are better than one!*

- Easy to install – studs not required
- Dual hooks reduce artwork tilting
- Multiple wall contacts for added strength
- Integrated bubble level
- Includes steel nails
- Made in USA



ALWAYS LEVEL<sup>™</sup>

MADE IN USA

### BALANCED HANGER MERCHANDISING TIPS

The Balanced Hanger was market-tested in 48 retail locations including *Rocky's ACE Hardware* in New England and *Sunshine ACE* in Florida. We think you will find the full results interesting, click [HERE](#) to see the presentation of results.



**Best sales results when placed on the display-wall among all other picture hangers.** Clip-strips were the worst performers.



**Units also sold modestly well using our branded POP display on the check-out counter.** Free POP display available upon request.

Available from Wilton, West Jefferson, Plant City RSCs and dropship. Item #5040506 on ACE Net  
[www.balancedhanger.com](http://www.balancedhanger.com)